

KSRM Sastry Award

Sponsored by Mr. KSRM Sastry, CVS Life, a leading Value Practitioner and past Chairman of INVEST Certification Board, consists of a trophy, certificate and cash prize of Rs. 10,000). It is aimed at motivating the Value Practitioners for the best utilization of 'Function and Creativity' to derive the best possible solutions. The team which demonstrates that properly identified and defined 'Functions' in their project enabled them to creatively generate the best solution, will be eligible for the award.

The Project Leader can submit the paper/award entry covering the following details of the project endorsed by the senior management of the organization.

- Brief description of the project
- Full list of Functions identified.
- Functions chosen for creativity, and the ideas generated
- Ideas shortlisted against each function.
- Selected proposals for each function with their expected benefits.
- Explain how in your opinion the right definition of the function helped in realizing the best solution and how it would help the organization.

